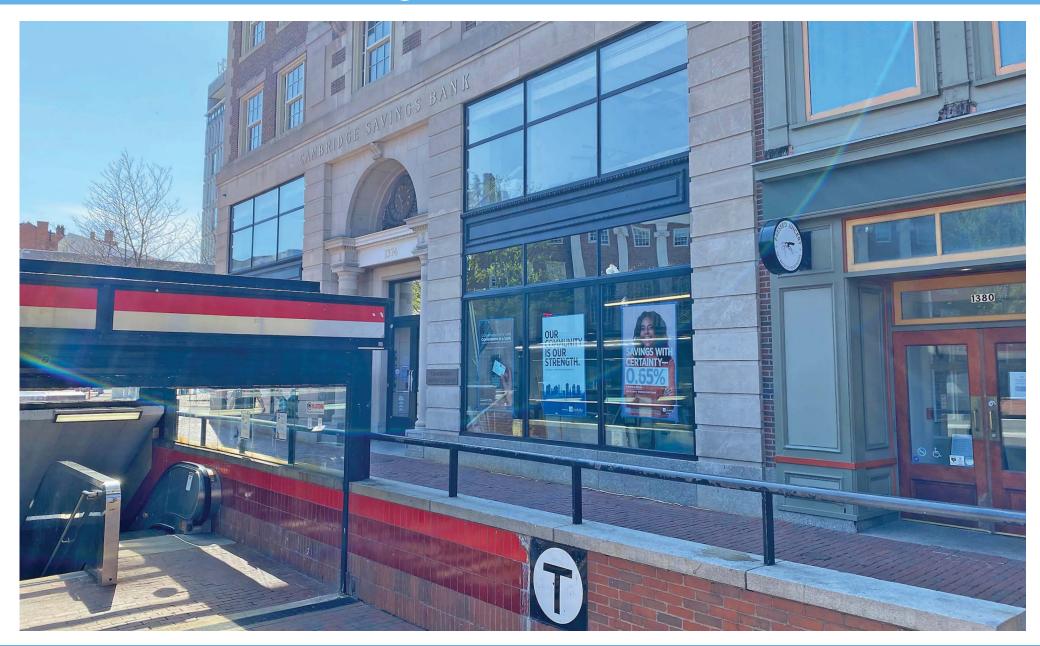
Harvard Square
1374 Massachusetts Avenue, Cambridge, Massachusetts



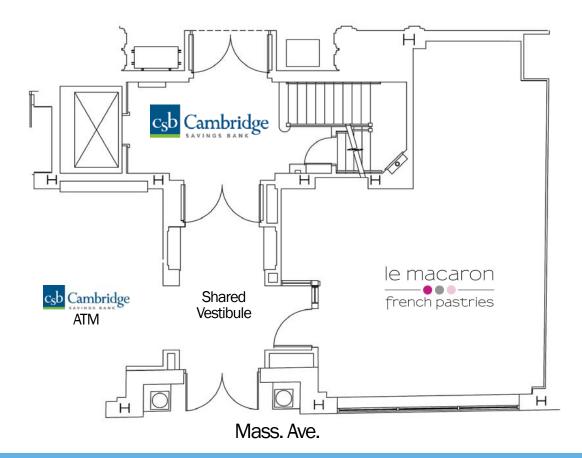
CONTACT: Don Mace

Vice President of Retail Brokerage DMace@KeyPointPartners.com 781.418.6243

Rob Grady Vice President of Retail Brokerage RGrady@KeyPointPartners.com 781.418.6267



1374 Massachusetts Avenue, Cambridge, Massachusetts







PROPERTY HIGHLIGHTS

Harvard Square is a retail environment unlike any other, featuring a highly-educated population of students, Harvard University faculty, area employees, and residents

The daytime population within one-fourth mile totals over 6,000 people. The market is served by the third busiest transit station in the MBTA, with over 23,200 entrances per day

2024 DEMOGRAPHIC	S .25 Mile	.5 Mile	1 Mile
POPULATION	4,641	16,003	56,300
DAYTIME POPULATION	6,729	11,459	28,937
NUMBER OF HH	431	5,391	24,172
AVERAGE HH INCOME	\$124,252	\$150,261	\$185,598

CONTACT: Don Mace

Vice President of Retail Brokerage DMace@KeyPointPartners.com 781.418.6243 Rob Grady Vice President of Retail Brokerage RGrady@KeyPointPartners.com 781.418.6267



FULLY LEASED

Harvard Square
1374 Massachusetts Avenue, Cambridge, Massachusetts



CONTACT: Don Mace

Vice President of Retail Brokerage DMace@KevPointPartners.com 781.418.6243

Rob Grady Vice President of Retail Brokerage RGrady@KeyPointPartners.com 781.418.6267

