

Harvard Square

1374 Massachusetts Avenue, Cambridge, Massachusetts

FULLY LEASED



CONTACT: Don Mace
Vice President of Retail Brokerage
DMace@KeyPointPartners.com
781.418.6243

Rob Grady
Vice President of Retail Brokerage
RGrady@KeyPointPartners.com
781.418.6267

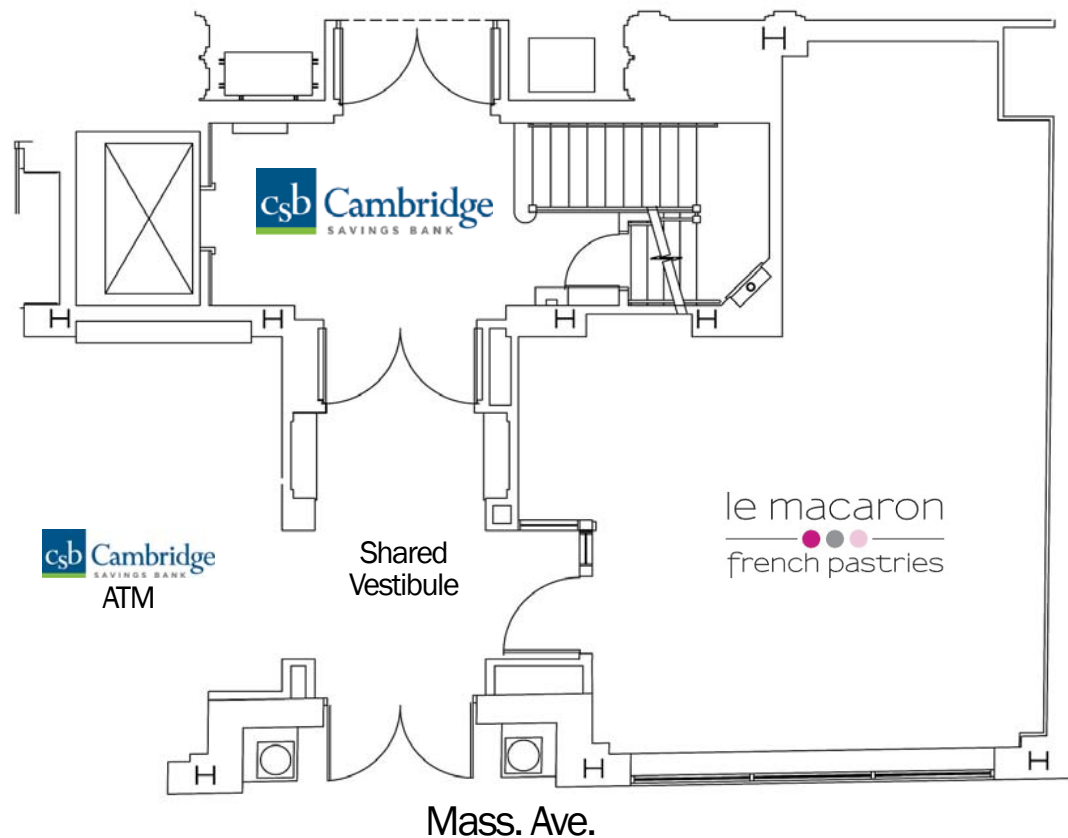
KEYPOINT
PARTNERS
KeyPointPartners.com



Harvard Square

1374 Massachusetts Avenue, Cambridge, Massachusetts

FULLY LEASED



PROPERTY HIGHLIGHTS

Harvard Square is a retail environment unlike any other, featuring a highly-educated population of students, Harvard University faculty, area employees, and residents

The daytime population within one-fourth mile totals over 6,000 people. The market is served by the third busiest transit station in the MBTA, with over 23,200 entrances per day

2023 DEMOGRAPHICS	.25 Mile	.5 Mile	1 Mile
POPULATION	4,641	16,003	56,300
DAYTIME POPULATION	6,729	11,459	28,937
NUMBER OF HH	431	5,391	24,172
AVERAGE HH INCOME	\$124,252	\$150,261	\$185,598

CONTACT: Don Mace
Vice President of Retail Brokerage
DMace@KeyPointPartners.com
781.418.6243

Rob Grady
Vice President of Retail Brokerage
RGrady@KeyPointPartners.com
781.418.6267

KEYPOINT
PARTNERS
KeyPointPartners.com

Harvard Square

1374 Massachusetts Avenue, Cambridge, Massachusetts

FULLY LEASED



CONTACT: Don Mace
Vice President of Retail Brokerage
DMace@KeyPointPartners.com
781.418.6243

Rob Grady
Vice President of Retail Brokerage
RGrady@KeyPointPartners.com
781.418.6267

KEYPOINT
PARTNERS
KeyPointPartners.com