

# Harvard Square

1380 Massachusetts Avenue, Cambridge, Massachusetts

FULLY LEASED



CONTACT: Don Mace  
Vice President of Retail Brokerage  
DMace@KeyPointPartners.com  
781.418.6243

Rob Grady  
Vice President of Retail Brokerage  
RGrady@KeyPointPartners.com  
781.418.6267

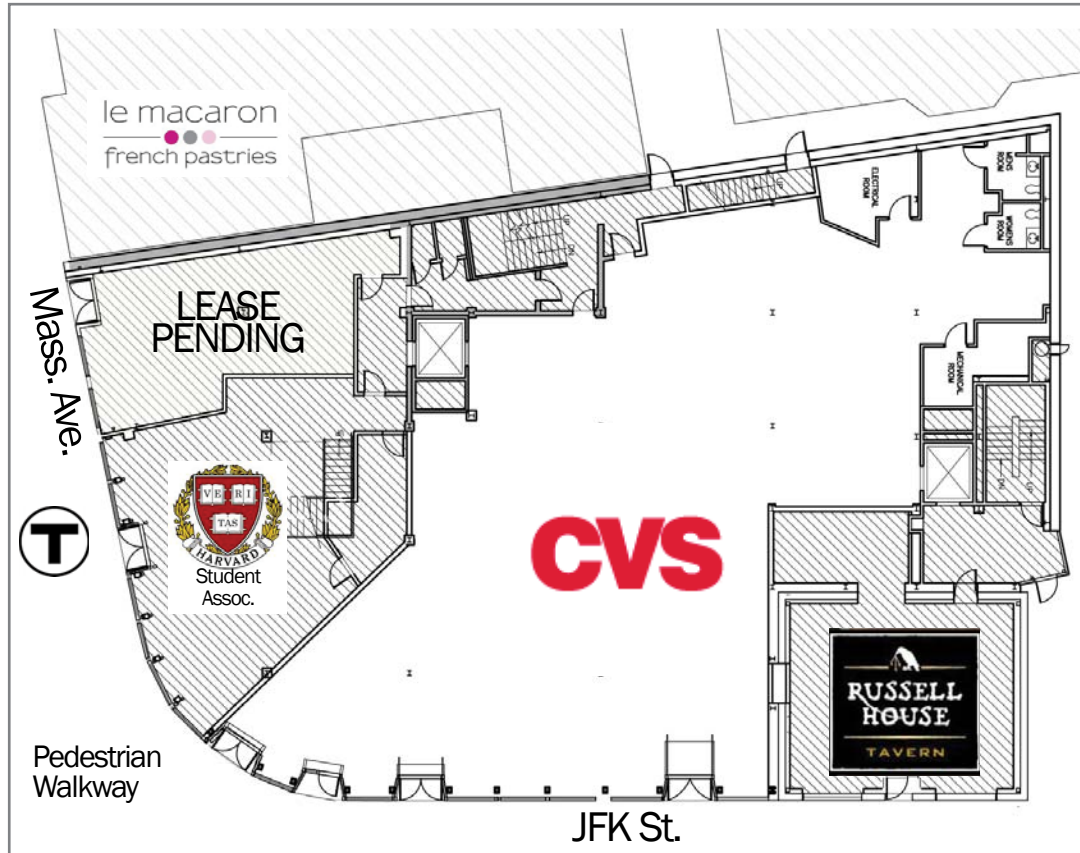
KEYPOINT  
PARTNERS  
KeyPointPartners.com



# Harvard Square

1380 Massachusetts Avenue, Cambridge, Massachusetts

FULLY LEASED



## PROPERTY HIGHLIGHTS

Harvard Square is a retail environment unlike any other, featuring a highly-educated population of students, Harvard University faculty, area employees, and residents

The daytime population within one-fourth mile totals nearly 7,000 people. The market is served by the third busiest transit station in the MBTA, with nearly 24,000 entrances per day

2026 DEMOGRAPHICS	.25 Mile	.5 Mile	1 Mile
POPULATION	5,371	17,280	57,740
DAYTIME POPULATION	6,731	12,395	28,389
NUMBER OF HH	534	5,334	23,521
AVERAGE HH INCOME	\$185,096	\$167,444	\$198,463

No warranty or representation, expressed or implied, is made as to the accuracy of the information contained herein, and same is submitted subject to errors, omissions, change in price, rental or other conditions, or withdrawal without notice.

CONTACT: Don Mace  
Vice President of Retail Brokerage  
DMace@KeyPointPartners.com  
781.418.6243

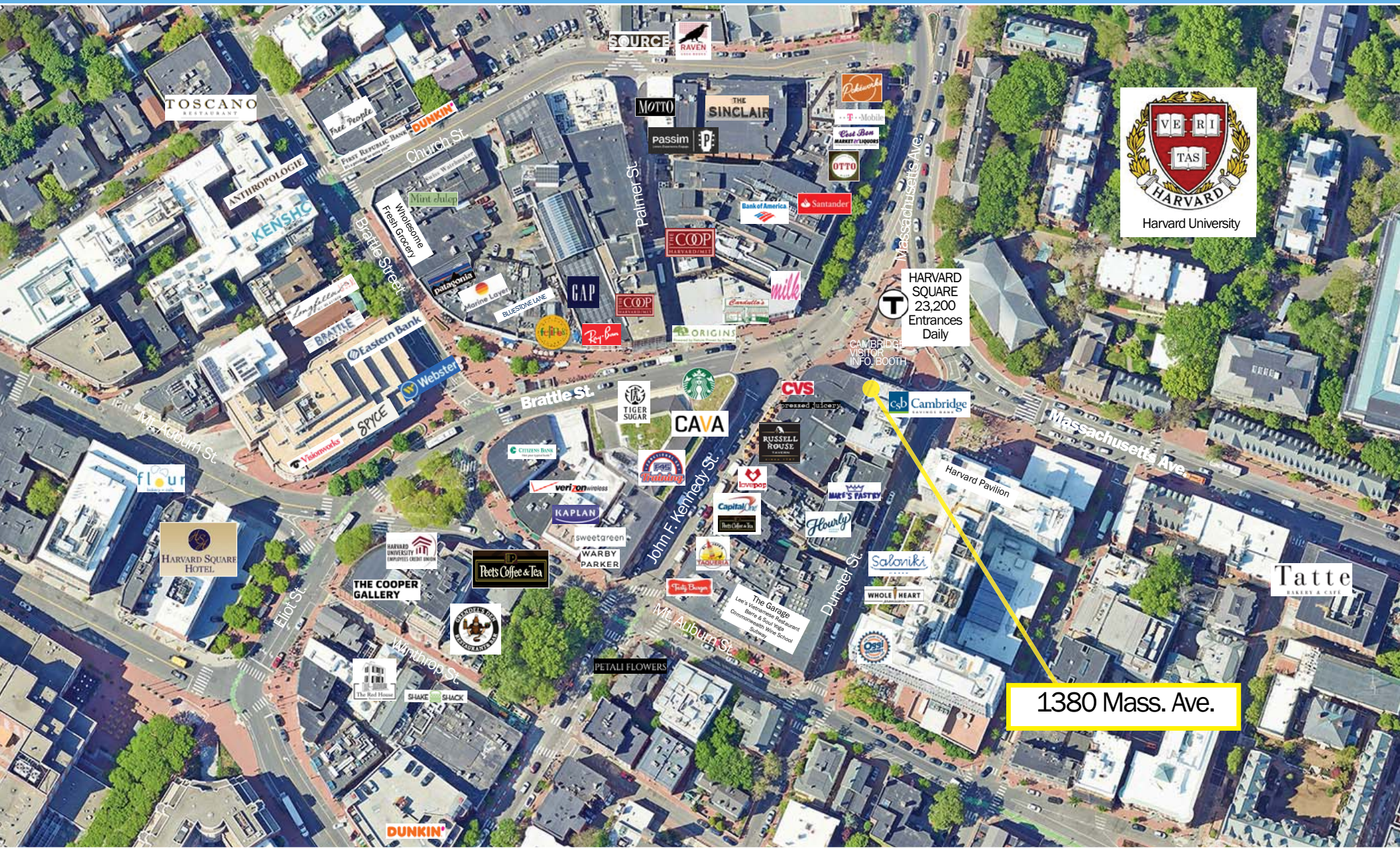
Rob Grady  
Vice President of Retail Brokerage  
RGrady@KeyPointPartners.com  
781.418.6267



# Harvard Square

1380 Massachusetts Avenue, Cambridge, Massachusetts

# FULLY LEASED



HARVARD SQUARE  
23,200  
Entrances Daily

1380 Mass. Ave.

CONTACT: Don Mace  
Vice President of Retail Brokerage  
DMace@KeyPointPartners.com  
781.418.6243

Rob Grady  
Vice President of Retail Brokerage  
RGrady@KeyPointPartners.com  
781.418.6267

KEYPOINT PARTNERS  
KeyPointPartners.com

