

## **SEEKING SITES FOR NATIONAL EXPANSION**

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## PHYSICAL REQUIREMENTS

- Target 30,000 60,000 square feet
- Flexible footprint will consider 20 80,000 SF
- Minimum clear height 22 feet; Imax 27'
- Dedicated pylon signage
- Parking subject to code
- Existing cinema conversions minimum 8 screens
- All sites considered throughout the USA

## SITE PREFERENCES

- Regional/national markets
- High-traffic shopping centers with highway access
- Available liquor license
- Preferred co-tenancy: other entertainment, national retailers, dominant grocers
- Will consider managing/operating existing theaters

## PREFERRED DEMOGRAPHICS

Flexible: each market and potential theater location is reviewed at length in conjunction with sales forecast

## **FEATURES**

- State-of-the-art digital sound and projection
- Luxury electronic recliner stadium seating with spacious aisles
- Premium large format (Apple Cinematic Xperience ACX with Dolby Atmos)
- Modern lobbies with high-quality concession: Expanded menu including hot snacks, pizza, burgers, and more
- · Dining options at selected locations
- · Upscale bar at selected locations
- Reserved seating including online booking and kiosk capabilities
- Special Admission programs (Bargain Tuesdays, Senior Mondays, Student Wednesdays, etc.)

## LOCATIONS

CAMBRIDGE, MA
WATERBURY, CT
SIMSBURY, CT
TORRINGTON, CT
HARTFORD, CT
WARWICK, RI
HOOKSETT, NH
MERRIMACK, NH
SACO, ME
WESTBROOK, ME
PITTSFORD, NY\*
GREECE, NY\*
DANVILLE, CA\*
SEVERAL LEASES
PENDING

\*OPENING SOON





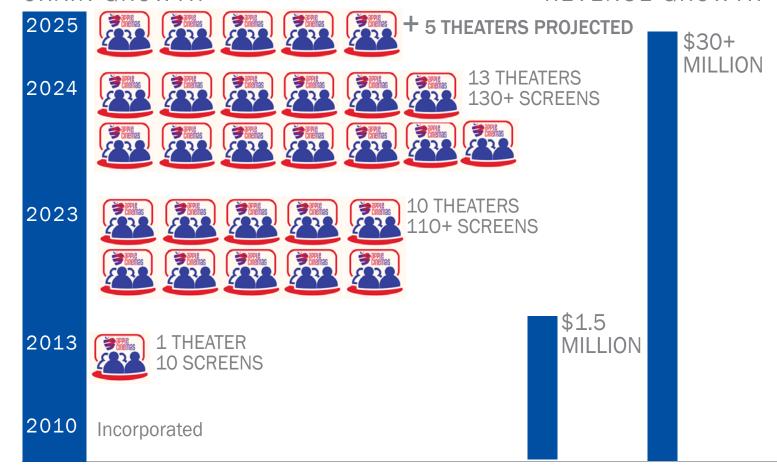


## **OVERVIEW**

Apple Cinemas, headquartered in Walpole, MA and incorporated in 2010, opened its first theater in 2013 and currently operates 10 locations with 110 screens across five states (MA, CT, RI, NH, ME). We are opening three new locations with 29 screens: two locations in Rochester NY and one location in Danville, CA. Additional sites and leases are pending. From the beginning Apple Cinemas has been committed to providing quality state-of-the-art family entertainment, offering varied and dynamic programs features blockbusters, art films, and foreign films in several languages. As a premier national entertainment venue, Apple Cinemas is seeking sites for expansion across the United States.

## CHAIN GROWTH

## REVENUE GROWTH





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