



TENANT REPRESENTATION NATIONAL REGIONAL LOCAL



Extraordinary Commercial Real Estate Services

KeyPoint Partners, LLC
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781.273.5555 Info@KeyPointPartners.com



KEYPOINT PARTNERS
KeyPointPartners.com



TENANT REPRESENTATION

NATIONAL REGIONAL LOCAL

Comprehensive Tenant Representation Services for national, regional, and local tenants

If you're an expanding merchant or service looking for new locations, you need a service provider with local presence and national reach, deep market knowledge, dedicated research and marketing, and strong relationships throughout the commercial real estate community. That's us. Clients like you have trusted us to find the best new locations in New England and across the U.S. What can we do for you?

Knowledge-based, experience-backed, results-focused



SENIOR TEAM



Don Mace
Vice President of Retail Brokerage
DMace@KeyPointPartners.com
781.418.6243

Over 26 years of experience securing sites for retail, restaurant, medical, financial, service, and entertainment tenants throughout New England and across the US, and negotiating lease transactions with national retailers Lowe's, Target, Wal-Mart, TJX, Staples, Bed Bath & Beyond, CVS, and multiple grocers including Stop & Shop and Whole Foods.



Rob Grady
Vice President of Retail Brokerage
RGrady@KeyPointPartners.com
781.418.6267

Over 35 years of experience negotiating hundreds of millions of dollars in transactions for national retailers including Shaw's Supermarkets, Lowe's, Wal-Mart, CarMax, ExxonMobil, and others. His special expertise includes creating and executing excess property sales strategy, store deployment strategy, and complex, multi-layer negotiations.



Magnolia Neu
Retail Brokerage Associate
MNeu@KeyPointPartners.com
781.418.6272

Magnolia Neu interned at KeyPoint Partners in 2021, specializing in site research, data analysis, and location mapping, as well as overall brokerage support. A recent Cum Laude graduate of St. Michael's College with a BS in Business Administration, she joined KPP as a full-time Associate in 2022.

SUPPORT TEAM



Chris Cardoni
Marketing Manager
CCardoni@KeyPointPartners.com
781.418.6229

Over 32 years in advertising and marketing for expanding and re-branding retailers, including 20 years at KeyPoint Partners providing marketing and general graphic and communication support to the brokerage team, the company, and to expanding tenants of many types.



Bob Lemons
Managing Partner
RLemons@KeyPointPartners.com
781.418.6201

Over 37 years serving clients in New England and the mid-Atlantic. Oversees the leasing, tenant rep, and marketing teams, and has overall responsibility for direction and management of the firm, including strategic planning, business development, and the delivery of quality service to a range of clients.



Nicholas Guarente
Marketing Associate
NGuarente@KeyPointPartners.com
781.418.6257



Kris Smith
Sr. Administrative Assistant
KSmith@KeyPointPartners.com
781.418.6242

And the combined resources of the KeyPoint Partners full-service commercial real estate teams.



**TENANT
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NATIONAL EXPANSION

Working with KeyPoint Partners to locate and acquire vacant boxes and shopping centers, FunCity Adventure Park has grown from a handful of locations in New England to 36 locations up and down the east coast and mid-Atlantic, with pending leases and new openings in Philadelphia, Chicago, Florida, and other areas.



FUNCITY ADVENTURE PARK
PREMIUM INDOOR ENTERTAINMENT CONCEPT

LOCATIONS

NOW OPEN:

Westfield	Massachusetts
Lewiston	Maine
Orono	Maine
Goffstown	New Hampshire
Salem	New Hampshire
Garntown/Blackwood	New Jersey
Syracuse	New York
York	Pennsylvania
Woonsocket	Rhode Island

COMING SOON:

Bear	Delaware
Algonquin	Illinois
Rockford	Illinois
N. Wichita	Kansas
Millville	New Jersey
Lansing	Michigan
Rocky Hill	Connecticut
Ft. Wayne	Indiana
Montgomery	Alabama
Pleasantville	New Jersey
Canton Township	Michigan
Oklahoma City	Oklahoma
Columbus	Ohio
Cheektowaga	New York
Philadelphia	Pennsylvania

PENDING:

Fall River	Massachusetts
Portage	Michigan
Fayetteville	North Carolina
Dayton	Ohio

Additional locations under negotiation

36 Locations in 17 States
Now Open
Opening Soon
Pending

SEEKING SITES FOR NATIONAL EXPANSION

Don Mace, VP of Retail Brokerage
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apple cinemas NATIONAL EXPANSION

Apple Cinemas, headquartered in Walpole, MA, opened its first theater in 2013 and currently operates 13 locations with 119 screens across 8 states. Additional sites are pending. From the beginning Apple Cinemas has been committed to providing quality state-of-the-art family entertainment, offering varied and dynamic programs that feature blockbusters, art films, and foreign films in several languages. All Apple Cinemas now feature BurgerFi.

apple cinemas STATE-OF-THE-ART FAMILY ENTERTAINMENT

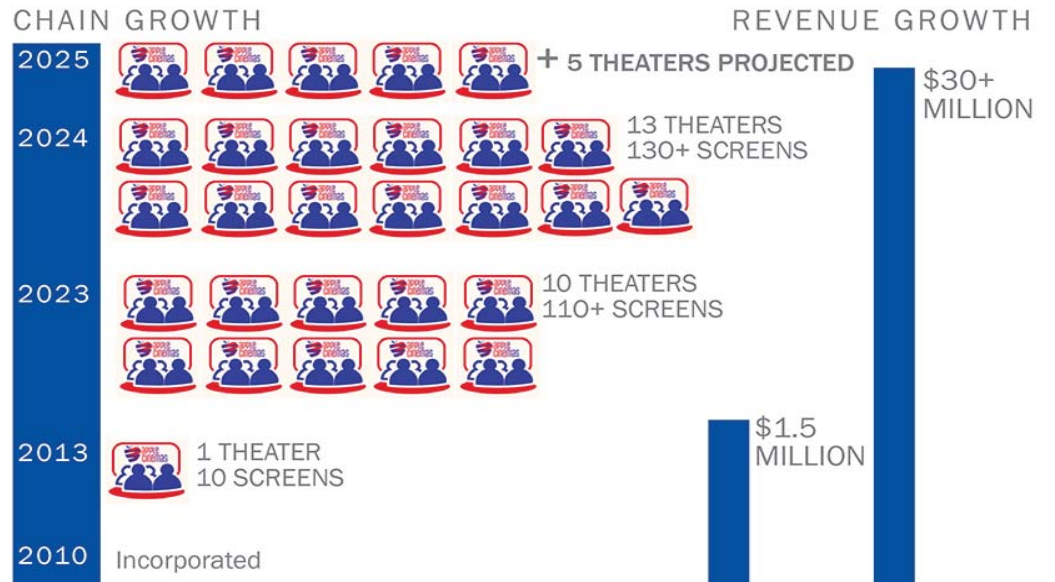
Apple Cinemas, Pittsford, New York - Now Open!

NOW FEATURING **BURGERFI**

SEEKING SITES FOR NATIONAL EXPANSION

Don Maas, VP of Retail Brokerage
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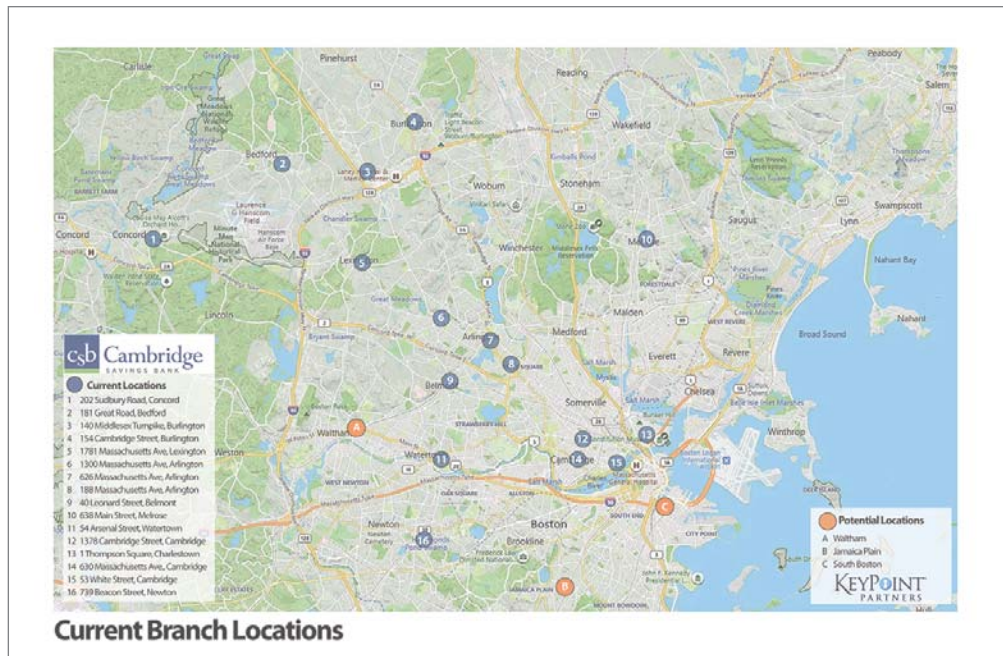


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METRO-BOSTON EXPANSION

One of the oldest and largest community banks in Massachusetts, Cambridge Savings Bank is a full-service institution offering individual and business banking services across a robust branch network. In a competitive banking environment, Cambridge Savings Bank works closely with KeyPoint Partners to analyze key Eastern Massachusetts markets, and to identify and secure viable new locations.





TENANT REP SERVICES

- National, regional, local site selection
- State-of-the-art mobile data & market research tools
- Trade area analysis & strategic positioning
- Site acquisition

- Lease & contract negotiations
- Construction supervision & project management
- Branding & marketing

TENANT TYPES

- Retail
- Entertainment
- Restaurant
- Medical/Health
- Lodging/Hospitality
- Personal service
- Financial services
- Education/child care



About KeyPoint Partners:

What's the most pressing commercial real estate challenge you're facing? And how can we help you with it? We're KeyPoint Partners, LLC. Clients like you trust us to meet their biggest CRE challenges on properties totaling over 30 million square feet in 14 states. Financial institutions, pension fund advisors, REITs, and private investors, as well as national, regional, and local retailers, have all made us a trusted advisor. Facing a commercial real estate challenge that requires extraordinary services? What can we do for you?

Corporate Offices:

Burlington, Brookline,
Boston, & Plymouth, MA
South Burlington, VT
Cromwell, CT
Lake Success, NY
Bowie, MD

Services:

Property & Asset Management
Retail Leasing
Tenant Representation
Investment Sales
Construction
Consulting